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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

BARACK OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
		Buyline Comment: NEWS										
	2	M	5A-6A		:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
		Buyline Comment: NEWS										
	3	TU-F	430A-459A		:30	\$50.00	10/23-10/26	4	1	4	\$200.00	
		Buyline Comment: NEWS										
	4	M	430A-459A		:30	\$50.00	10/29-10/29	1	1	1	\$50.00	
		Buyline Comment: NEWS										
	5	TU-F	6A-7A		:30	\$190.00	10/23-10/26	4	1	4	\$760.00	
		Buyline Comment: NEWS										
	6	M	6A-7A		:30	\$190.00	10/29-10/29	1	1	1	\$190.00	
		Buyline Comment: NEWS										
	7	TU-F	7A-9A		:30	\$250.00	10/23-10/26	8	1	8	\$2,000.00	
		Buyline Comment: TODAY SHOW										
	8	M	7A-9A		:30	\$250.00	10/29-10/29	2	1	2	\$500.00	
		Buyline Comment: TODAY SHOW										
	9	SA	6A-7A		:30	\$125.00	10/27-10/27	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	10	SA	7A-9A		:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
		Buyline Comment: SAT TODAY										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SU	6A-7A	NEWS	:30	\$110.00	10/28-10/28	1	1	1	\$110.00	
		Buyline Comment: NEWS										
	12	SU	7A-8A		:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
		Buyline Comment: SUN TODAY										
	13	SU	9A-930A		:30	\$125.00	10/28-10/28	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	14	SU	930A-10A		:30	\$175.00	10/28-10/28	1	1	1	\$175.00	
		Buyline Comment: CHRIS MATHEWS										
	15	TU-F	9A-10A		:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
		Buyline Comment: TODAY SHOW II										
	16	M	9A-10A		:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
		Buyline Comment: TODAY SHOW II										
	17	TU-F	10A-11A		:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
		Buyline Comment: TODAY SHOW III										
	18	M	10A-11A		:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
		Buyline Comment: TODAY SHOW III										
	19	TU-F	11A-12P		:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
		Buyline Comment: RACHEL RAY										
	20	M	11A-12P		:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
		Buyline Comment: RACHEL RAY										
	21	TU-F	12P-1230P		:30	\$125.00	10/23-10/26	4	1	4	\$500.00	
		Buyline Comment: NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	M	12P-1230P	NEWS	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	23	TU-F	1230P-1P		:30	\$90.00	10/23-10/26	4	1	4	\$360.00	
		Buyline Comment: AGENDA										
	24	M	1230P-1P		:30	\$90.00	10/29-10/29	1	1	1	\$90.00	
		Buyline Comment: AGENDA										
	25	TU-F	1P-2P		:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
		Buyline Comment: DAYS										
	26	M	1P-2P		:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
		Buyline Comment: DAYS										
	27	TU-F	2P-3P		:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
		Buyline Comment: DRS										
	28	M	2P-3P		:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
		Buyline Comment: DRS										
	29	TU-F	3P-4P		:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
		Buyline Comment: PHIL										
	30	M	3P-4P		:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
		Buyline Comment: PHIL										
	31	TU-F	4P-5P		:30	\$175.00	10/23-10/26	8	1	8	\$1,400.00	
		Buyline Comment: NEWS										
	32	M	4P-5P		:30	\$175.00	10/29-10/29	2	1	2	\$350.00	
		Buyline Comment: NEWS										

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Rep Firm
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	TU-F	5P-630P	NEWS	:30	\$265.00	10/23-10/26	13	1	13	\$3,445.00	
		Buyline Comment: NEWS										
	34	M	5P-630P	NEWS	:30	\$265.00	10/29-10/29	2	1	2	\$530.00	
		Buyline Comment: NEWS										
	35	SA	5P-630P	NEWS	:30	\$200.00	10/27-10/27	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	36	SU	830P-930P	NEWS AFTER NFL	:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
		Buyline Comment: NEWS AFTER NFL										
	37	TU-F	630P-7P	JEOPARDY	:30	\$260.00	10/23-10/26	4	1	4	\$1,040.00	
		Buyline Comment: JEOPARDY										
	38	M	630P-7P	JEOPARDY	:30	\$260.00	10/29-10/29	1	1	1	\$260.00	
		Buyline Comment: JEOPARDY										
	39	TU-F	7P-730P	WHEEL	:30	\$260.00	10/23-10/26	4	1	4	\$1,040.00	
		Buyline Comment: WHEEL										
	40	M	7P-730P	WHEEL	:30	\$260.00	10/29-10/29	1	1	1	\$260.00	
		Buyline Comment: WHEEL										
	41	TU-F	730P-8P	FACE TO FACE	:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
		Buyline Comment: FACE TO FACE										
	42	M	730P-8P	FACE TO FACE	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
		Buyline Comment: FACE TO FACE										
	43	SA	630P-7P	JEOPARDY	:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
		Buyline Comment: JEOPARDY										

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Rep Firm	
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Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Line	Day	Time	Comments	Length	Rate	Start Date	End Date	Spots	Rate	Total
44	SA	7P-730P	Wheel Buyline Comment: WHEEL	:30	\$175.00	10/27-10/27		1	\$175.00	\$175.00
45	M	8P-10P	Voice Buyline Comment: VOICE	:30	\$1,100.00	10/29-10/29		1	\$1,100.00	\$1,100.00
46	M	10P-11P	Revolution Buyline Comment: REVOLUTION	:30	\$1,000.00	10/29-10/29		1	\$1,000.00	\$1,000.00
47	TU	10P-11P	Parenthood Buyline Comment: PARENTHOOD	:30	\$900.00	10/23-10/23		1	\$900.00	\$900.00
48	W	10P-11P	Chi Fire Buyline Comment: CHI FIRE	:30	\$1,000.00	10/24-10/24		1	\$1,000.00	\$1,000.00
49	F	8P-9P	Whit.Com Buyline Comment: WHIT.COM	:30	\$500.00	10/26-10/26		1	\$500.00	\$500.00
50	F	10P-11P	DateLine Buyline Comment: DATELINE	:30	\$1,000.00	10/26-10/26		1	\$1,000.00	\$1,000.00
51	SA	8P-9P	Prime Buyline Comment: NBC PRIME	:30	\$350.00	10/27-10/27		1	\$350.00	\$350.00
52	SA	9P-10P	Prime Buyline Comment: NBC PRIME	:30	\$400.00	10/27-10/27		1	\$400.00	\$400.00
53	SU	4P-515P	FNIA Buyline Comment: FNIA	:30	\$600.00	10/28-10/28		1	\$600.00	\$600.00
54	SU	515P-830P	FTBL Buyline Comment: SUN NIGHT FTBL	:30	\$4,000.00	10/28-10/28		1	\$4,000.00	\$4,000.00

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	55	SU	930P-10P		:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
				Buyline Comment: TBD								
	56	SU	10P-11P		:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
				Buyline Comment: LAW & ORDER								
	57	TU-F	11P-1135P		:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
				Buyline Comment: NEWS								
	58	M	11P-1135P		:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
				Buyline Comment: NEWS								
	59	SA	11P-1135P		:30	\$285.00	10/27-10/27	1	1	1	\$285.00	
				Buyline Comment: NEWS								
	60	SU	11P-1135P		:30	\$285.00	10/28-10/28	1	1	1	\$285.00	
				Buyline Comment: NEWS								
	61	TU-F	1135P-1235A		:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
				Buyline Comment: LENO								
	62	M	1135P-1235A		:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
				Buyline Comment: LENO								
	63	TU-F	1235A-135A		:30	\$60.00	10/23-10/26	4	1	4	\$240.00	
				Buyline Comment: FALLON								
	64	M	1235A-135A		:30	\$60.00	10/29-10/29	1	1	1	\$60.00	
				Buyline Comment: FALLON								
	65	SA	1130P-1A		:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
				Buyline Comment: SNL								

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB Rep Firm () PHILADELPHIA
 Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () AMY MCCREARY
 Product OBAMA FOR AMERICA WASHINGTON, DC 20007 Salesperson ()
 Estimate# 1537 Agency C/P1/P2/E 95/101/1537 Salesperson Phone# 215-568-6540
 Buyer MAURA GILROY Flight Dates 10/23/2012 - 10/29/2012 Salesperson FAX# 215-568-1845
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	66	SU	1135P-12A		:30	\$90.00	10/28-10/28	1	1	1	\$90.00	
	Buyline Comment: SPORTS NIGHT											

---REPORT TOTALS---
 Report Totals: 146 / \$35,095.00

---SALES MONTHLY TOTALS---
 Oct 12: 121 / \$29,155.00 Nov 12: 25 / \$5,940.00
 Sales Totals: 146 / \$35,095.00
 Station Totals: 146 / \$35,095.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$116,983	CATV 0%	KBIR 0%	KINC 0%	KLAS 21%	KSNV 30%
		KTNV 14%	KTUD 1%	KVCW 5%	KVMY 3%	KVVU 26%
		XXXX 0%				

---COMPETITIVE COMMENTS---
 SHARES ESTIMATED

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
 CASH IN ADVANCE